

Lundberg Family Farms® Unveils NEW Line of Chocolate Covered Rice Cakes

Richvale, CA, March 5, 2019 – <u>Lundberg Family Farms</u>, a national leader in organic rice, rice products and North American-grown quinoa, today unveiled six varieties of chocolate Organic Thin Stackers® into their lineup of healthful, innovative snacking solutions. The chocolate covered Organic Thin Stackers® will be showcased at Natural Products Expo West®, booth #2046. These fun dessert-inspired treats feature healthful whole grains packed into a light, crispy, thin rice cake covered in delicious Fair-Trade certified chocolate. These exciting new snacks come in dark chocolate or white chocolate options:

- Dark Chocolate Cherry Bliss
- Dark Chocolate Decadent Dark
- Dark Chocolate Coconut Sprinkle
- Dark Chocolate Spicy Mocha
- White Chocolate Lemon Poppy Seed
- White Chocolate Strawberry Cheesecake



The wide flavor variety of chocolate covered Organic Thin Stackers® offers something for everyone, balancing rich dark or white chocolate with the whole grain goodness of a thin, rice cake. These versatile snacks will be available to consumers at an MSRP of \$3.99. Each box contains 6 chocolate covered puffed grain cakes in three convenient 2-packs to maintain freshness and guilt-free portioned snacking. All are USDA Organic, Non-GMO verified, and gluten-free certified with Fair Trade chocolate ingredients.

For more information about Lundberg Family Farms and other products, visit www.lundberg.com.

About Lundberg Family Farms

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and ecopositive farming practices to produce wholesome rice and quinoa products while protecting and improving the environment for future generations. For more information, visit <u>Lundberg.com</u> and follow us on Facebook, Pinterest, Twitter and Instagram.