



Lundberg Family Farms® Unveils Six NEW “Ready to Heat” Rice Pouches

Richvale, CA, March 7, 2019 – [Lundberg Family Farms](https://www.lundberg.com), a national leader in organic rice, rice products and US-grown quinoa, add flavor and variety to their pre-cooked “Ready to Heat” rice line. The first addition is a line of five rice pouches inspired by flavors from around the world. And also new is Black Thai, a black rice variety imported from Thailand that is Fair Trade certified and contains 47 grams of whole grains per serving. All are organic, non-GMO verified, and vegan.

- Coconut Rice
- Spanish Style Rice
- Turmeric Rice
- Sesame Soy & Ginger Rice
- Harissa Rice
- Black Thai Khao Dum Rice

Pre-cooked and ready to serve in only 90 seconds, these handy rice pouches make a great side dish or entrée base, and provide a quick and convenient way to prepare a meal. Each eight-ounce pouch contains approximately 2 servings. These products are currently available to ship to distributors with a MSRP of \$3.69, and the Black Thai pouch is available with a MSRP of \$2.99.

For more information about Lundberg Family Farms and other products, visit www.lundberg.com.

About Lundberg Family Farms

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome rice and quinoa products while protecting and improving the environment for future generations. For more information, visit [Lundberg.com](https://www.lundberg.com) and follow us on [Facebook](https://www.facebook.com/lundbergfamilyfarms), [Pinterest](https://www.pinterest.com/lundbergfamilyfarms), [Twitter](https://twitter.com/lundbergfamilyfarms) and [Instagram](https://www.instagram.com/lundbergfamilyfarms).